

## Against the Grain

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Volume 28 | Issue 3

Article 16

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2016

# Charleston Conference 2016--Issues in Book and Serial Acquisition

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### Recommended Citation

Strauch, Katina (2018) "Charleston Conference 2016--Issues in Book and Serial Acquisition," *Against the Grain*: Vol. 28: Iss. 3, Article 16.

DOI: <https://doi.org/10.7771/2380-176X.7362>

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# 2016 Charleston Conference — 36th Annual Issues in Book and Serial Acquisition

**Call For Papers, Ideas, Conference Themes, Panels, Debates, Diatribes, Speakers, Poster Sessions, Preconferences, etc. ...**

## 2016 Theme — “Roll With the Times or the Times Roll Over You”

Preconferences — Monday-Wednesday, October 31 - November 2, 2016

Vendor Showcase — Wednesday, November 2, 2016

Main Conference — Thursday-Saturday, November 3-5, 2016

Charleston Gaillard Center, Francis Marion Hotel, Courtyard Marriott Historic District,  
Embassy Suites Historic Downtown, Charleston, South Carolina

If you are interested in leading a discussion, acting as a moderator, coordinating a lively lunch, or would like to make sure we discuss a particular topic, please let us know. The **Charleston Conference** prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us. We'll probably love it...

The Conference Directors for the **2016 Charleston Conference** include — **Beth Bernhardt**, **Principal Director** (UNC-Greensboro) <beth\_bernhardt@uncg.edu>, **Glenda Alvin** (Tennessee State University) <galvin@Tnstate.edu>, **Adam Chesler** (AIP) <adam.chesler@cox.net>, **Ed Collieran** (Triumvirate Content Consultants) <ecollieran@triumvirateconsultants.com>, **Cris Ferguson** (Murray State University) <cferguson13@murraystate.edu>, **Rachel Fleming** (Appalachian State University) <flemingrm@appstate.edu>, **Joyce Dixon-Fyle** (DePauw University Libraries) <joyfyle@depauw.edu>, **Tom Gilson** (*Against the Grain*) <gilson@cofc.edu>, **Chuck Hamaker** (UNC-Charlotte) <cahamake@email.uncc.edu>, **Bobby Hollandsworth** (Clemson University) <hollan4@clemson.edu>, **Tony Horava** (University of Ottawa) <thorava@uottawa.ca>, **Albert Joy** (Retired) <albert.joy@uvm.edu>, **Ramune Kubilius** (Northwestern Health Sciences Library) <r-kubilius@northwestern.edu>, **Erin Luckett** (Readex) <eluckett@newsbank.com>, **Jack Montgomery** (Western Kentucky University) <jack.montgomery@wku.edu>, **David Myers** (DMedia Associates) <dave@dmediaassoc.com>, **Ann Okerson** (Center for Research Libraries) <aokerson@gmail.com>, **Audrey Powers** (UFS Tampa Library) <apowers@lib.usf.edu>, **Anthony Watkinson** (Consultant) <anthony.watkinson@btopenworld.com>, **Meg White** (Rittenhouse) <meg.white@rittenhouse.com>, **Katina Strauch** (College of Charleston) <kstrauch@comcast.net>, or [www.charlestonlibraryconference.com](http://www.charlestonlibraryconference.com).

**Send ideas by July 15, 2016**, to any of the Conference Directors listed above. The Call for Papers form is available at <http://www.charlestonlibraryconference.com/participate/call-for-papers/>.

**Or send ideas to:** **Katina Strauch**, MSC 98, The Citadel, Charleston, SC 29409 • 843-723-3536 (voice) • 843-805-7918 (fax) 843-509-2848 (cell) • <kstrauch@comcast.net> • [www.charlestonlibraryconference.com](http://www.charlestonlibraryconference.com)



### Rumors from page 6

many innovative formats do not replace older formats. Quoting from the **Pew Research Center Report**, “Libraries at the Crossroads” she says that only 38% of people are aware that their library lends eBooks. There are many interesting statistics in this report.

<http://www.pewinternet.org/2015/09/15/libraries-at-the-crossroads/>

And **Nielsen’s 2015 U.S. Book Industry Year-End Review Report** is finally available! We’ve all heard the saying “Everything that’s old is new again.” In the book realm, that statement couldn’t ring more true, as sales of traditional print books increased almost 3%, while sales of eBooks dipped. As a result, eBooks’ share of the total market slipped from 27% in 2014 to 24% last year. That said, however, certain genres maintained a larger share in the digital realm than others, including Romance and Thrillers. Despite the slight shift in total eBook sales, one channel within the digital space saw significant growth — **smartphones**. In fact, **eBook consumption via smartphone grew from 7.6% in 2014 to**

**14.3% in 2015**, which is yet another signal of how ubiquitous our handheld best friends have become. In looking at category trends, **non-fiction** was the highlight of 2015, with 12% growth in children’s non-fiction and 7% growth in adult non-fiction. On the fiction front, the big gainers were **science fiction** (44%), **classics** (32%) and **graphic novels** (22%). **Adult coloring books** also had a breakout year, with an estimated 12 million copies sold in 2015, compared with 1 million in 2014.

<http://www.nielsen.com/us/en/insights/reports/2016/2015-us-book-industry-year-end-review.html>

**Jedi Jim O’Donnell** gave a “revenge” paper in Fiesole, Italy this year at a **preconference** entitled **The E-Book Elephant**. His paper “*The Reader and the E-book*” emphasized several difficulties with the electronic book and highlighted publication formats that are not always desirable. <https://2015charlestonconference.sched.org/event/49j8/star-wars-in-the-library-part-i-the-revenge-of-the-jedi-and-part-ii-the-force-awakens>

[http://libraries.casalini.it/retreat/retreat\\_2016.html](http://libraries.casalini.it/retreat/retreat_2016.html)

On another note, **DBW reports that Author Earnings** has posted a new report ... on eBook pricing from the **Big Five publishing houses**. According to the dataset they used, the eBook prices of the publishers’ most-heavily-promoted frontlist launches were, for the most part, still priced between \$12.99-\$14.99. But, as the report points out, once you take a step back and look at the 157,000 eBooks from the Big Five, “a significant shift” is seen. The average price of a Big Five eBook, according to the report, dropped from \$10.31 in January 2016 to \$8.67 in May 2016.

<http://www.against-the-grain.com/2016/06/atg-news-announcements-61116/>

Just heard from the focused **Leila Salisbury**. (See her profile in **ATG** <http://www.against-the-grain.com/2012/12/atg-star-of-the-week-leila-w-salisbury-director-university-press-of-mississippi/>.) **Leila** has accepted the position of director at the **University Press of Kentucky**. She says she hates to leave colleagues in Mississippi but her family is in Lexington. (I also noticed that she interned at the **University Press of Kentucky** when she was in college.) She will begin work

*continued on page 20*